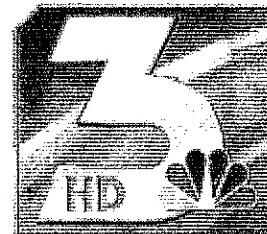


ORDER



KSNV

Orders	Order / Rev: <u>103698</u>	
	Alt Order #: <u>06830029</u>	KSNV
	Product Desc: <u>BERKLEY FOR SENATE</u>	
	Estimate: <u>30S</u>	
	Flight Dates: <u>10/02/12 - 10/08/12</u>	Primary AE: <u>Amy McCreary</u>
	Original Date / Rev: <u>06/28/12 / 09/27/12</u>	Sales Office: <u>BLPHI</u>
	Order Type: <u>GENERAL</u>	Sales Region: <u>National</u>
Agency	Name: <u>Shorr Johnson Magnus</u>	
	Buying Contact: <u></u>	Billing Type: <u>Cash</u>
	Billing Contact: <u></u>	Billing Calendar: <u>Broadcast</u>
	<u>1831 Chestnut St.</u>	Billing Cycle: <u>EOM/EOC</u>
	<u>Philadelphia, PA 19103</u>	Agency Commission: <u>15%</u>
Advertiser	Name: <u>Berkley, Shelley for Senate</u> <i>Reviewed</i>	
	Demographic: <u>A35+</u>	New Business Thru: <u></u>
	Product Codes: <u>PLC01</u>	Order Separation: <u>00:05:00</u>
	Priority: <u>SELECT PRIORITY CODE</u>	Advertiser External ID: <u></u>
	Revenue Codes: <u>POLITICAL/AGY, PCAN, GEN</u>	Agency External ID: <u></u>

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	120	\$37,775.00	\$32,108.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
-------	---------	--------------	------------	--------

Wk/Year	# Spots	Gross Amount	Net Amount	Rating
October 2012	120	\$27,775.00	\$23,109.75	0.96

October 2012 120 \$37,775.00 \$32,108.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrary	Atlanta	Mid-Atlantic	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$37,775.00
Market	100%	\$188,875.00

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$60,440.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$39,663.75
KTUD	0%	\$0.00
KVVU	25%	\$47,218.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,777.50

Order / Rev: 103698
Alt Order #: 06830029
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/05/12	Wake Up Early w/ Wagn@M		430a-5a	-TWTF--	:30	4	\$50.003	0.00	NM		4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -TWTF--- 4 \$50.00 0.00															
E 2	KSNV	10/08/12	10/08/12	Wake Up Early w/ Wagn@M		430a-5a	M-----	:30	1	\$50.003	0.00	NM		1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$50.00 0.00															
E 3	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	M-----	:30	1	\$200.003	0.00	NM		1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$200.00 0.00															
E 4	KSNV	10/02/12	10/05/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	-TWTF--	:30	4	\$200.003	0.00	NM		4	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -TWTF--- 4 \$200.00 0.00															
E 5	KSNV	10/02/12	10/05/12	M-F 6-7a WakeUp w/Wagn@M		6-7a	-TWTF--	:30	8	\$300.003	0.00	NM		8	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -TWTF--- 8 \$300.00 0.00															
E 6	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagn@M		6-7a	M-----	:30	2	\$300.003	0.00	NM		2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$300.00 0.00															
E 7	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	3	\$400.003	0.00	NM		3	\$1,200.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 3 \$400.00 0.00															
E 8	KSNV	10/02/12	10/05/12	Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.003	0.00	NM		12	\$4,800.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -TWTF--- 12 \$400.00 0.00															
E 9	KSNV	10/02/12	10/05/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.003	0.00	NM		4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -TWTF--- 4 \$175.00 0.00															
E 10	KSNV	10/08/12	10/08/12	Noon News	CM	12-1230pm	M-----	:30	1	\$175.003	0.00	NM		1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$175.00 0.00															
E 11	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd H@M		9-10a	M-----	:30	1	\$175.003	0.00	NM		1	\$175.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$175.00 0.00															
E 12	KSNV	10/02/12	10/05/12	M-F Today Show II 3rd H@M		9-10a	-TWTF--	:30	4	\$175.003	0.00	NM		4	\$700.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -TWTF--- 4 \$175.00 0.00															
E 13	KSNV	10/02/12	10/05/12		CM	3-4p	-TWTF--	:30	4	\$200.003	0.00	NM		4	\$800.00

Order / Rev: 103698 Advertiser: Berkley, Shelley for Senate
 Alt Order #: 06830029 Product Desc: BERKLEY FOR SENATE KSNV
 Flight Dates: 10/02/12 - 10/08/12 Estimate: 30S

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-TWTF--		4			\$200.00	0.00					
E 14	KSNV	10/08/12	10/08/12	Dr. Phil	CM	3-4p			M-----	:30	1	\$200.003	0.00 NM	1	\$200.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1			\$200.00	0.00					
E 15	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----	:30	1	\$300.003	0.00 NM	1	\$300.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1			\$300.00	0.00					
E 16	KSNV	10/02/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			-TWTF--	:30	4	\$300.003	0.00 NM	4	\$1,200.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-TWTF--		4			\$300.00	0.00					
E 17	KSNV	10/02/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			-TWTF--	:30	4	\$300.003	0.00 NM	4	\$1,200.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-TWTF--		4			\$300.00	0.00					
E 18	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----	:30	1	\$300.003	0.00 NM	1	\$300.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1			\$300.00	0.00					
E 19	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p			M-----	:30	2	\$450.003	0.00 NM	2	\$900.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		2			\$450.00	0.00					
E 20	KSNV	10/02/12	10/05/12	M-F Early News	CM	5-630p			-T-TF--	:30	8	\$450.003	0.00 NM	8	\$3,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-T-TF--		8			\$450.00	0.00					
E 21	KSNV	10/02/12	10/05/12	Face to Face/Ralston Rep	CM	730-758pm			-T-TF--	:30	4	\$225.003	0.00 NM	4	\$900.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-T-TF--		4			\$225.00	0.00					
E 22	KSNV	10/08/12	10/08/12	Face to Face/Ralston Rep	CM	730-758pm			M-----	:30	1	\$225.003	0.00 NM	1	\$225.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1			\$225.00	0.00					
E 23	KSNV	10/06/12	10/06/12	Vegas Inc.	CM	6:30-8pm			-----S-	:30	1	\$150.003	0.00 NM	1	\$150.00
				Vegas Inc.											
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1			\$150.00	0.00					
E 24	KSNV	10/02/12	10/05/12	M-F Jeop/Wheel	CM	630-730pm			-T-TF--	:30	8	\$400.003	0.00 NM	8	\$3,200.00
				M-F Jeopardy/Wheel of Fortune											
				JEP/WH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-T-TF--		8			\$400.00	0.00					
E 25	KSNV	10/08/12	10/08/12		CM	630-730pm			M-----	:30	2	\$400.003	0.00 NM	2	\$800.00

Order / Rev: 103698
Alt Order #: 06830029
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune															
JEP/WH															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 2 \$400.00 0.00															
E 26	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$250.003	0.00	NM		2	\$500.00
ROS															
JEP/WH															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 2 \$250.00 0.00															
E 27	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$600.003	0.00	NM		1	\$600.00
News 3 in Prime															
NEWS IN PRIME AFTER NFL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 1 \$600.00 0.00															
E 28	KSNV	10/05/12	10/05/12	Fri PR 9-10p	CM	9-10pm	-----F--	:30	1	\$1,000.003	0.00	NM		1	\$1,000.00
Friday Prime 9-10pm															
GRIMM															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----F-- 1 \$1,000.00 0.00															
E 29	KSNV	10/03/12	10/03/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,700.003	0.00	NM		1	\$1,700.00
Wednesday Prime 9-10pm															
SVU															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --W---- 1 \$1,700.00 0.00															
E 30	KSNV	10/03/12	10/03/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,400.003	0.00	NM		1	\$1,400.00
Wednesday Prime 10-11pm															
CHICAGO FIRE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 --W---- 1 \$1,400.00 0.00															
E 31	KSNV	10/02/12	10/05/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$75.003	0.00	NM		4	\$300.00
Late Night w/Fallon															
FALLON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -TWTF-- 4 \$75.00 0.00															
E 32	KSNV	10/08/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$75.003	0.00	NM		1	\$75.00
Late Night w/Fallon															
FALLON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 1 \$75.00 0.00															
E 33	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.003	0.00	NM		2	\$370.00
Tonight Show															
TON SHOW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 2 \$185.00 0.00															
E 34	KSNV	10/02/12	10/05/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$185.003	0.00	NM		8	\$1,480.00
Tonight Show															
TON SHOW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -TWTF-- 8 \$185.00 0.00															
E 35	KSNV	10/02/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.003	0.00	NM		4	\$1,700.00
M-F News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -TWTF-- 4 \$425.00 0.00															
E 36	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.003	0.00	NM		1	\$425.00
M-F News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 1 \$425.00 0.00															
E 37	KSNV	10/06/12	10/07/12		CM	11pm-1135pm	-----SS	:30	2	\$400.003	0.00	NM		2	\$800.00

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sa-Su News 3 at Eleven																										
Sa-Su News 3 at Eleven																										
NEWS																										
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----SS</td> <td>2</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----SS	2	\$400.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----SS	2	\$400.00	0.00																					
E 38	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.003	0.00	NM		2	\$450.00											
Saturday Today																										
SAT TODAY																										
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----S-</td> <td>2</td> <td>\$225.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S-	2	\$225.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S-	2	\$225.00	0.00																					
E 39	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$150.003	0.00	NM		2	\$300.00											
News 3 Sunrise SATURDAY																										
NEWS																										
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----S-</td> <td>2</td> <td>\$150.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S-	2	\$150.00	0.00
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Week: 10/01/12	10/07/12	-----S-	2	\$150.00	0.00																					
E 40	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$350.003	0.00	NM		1	\$350.00											
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Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 41	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$550.003	0.00	NM		1	\$550.00											
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Totals 120 \$37,775.00